



The Paniolo Heritage Center at Pukalani Stables

Dedicated to keeping the living history of the Paniolo alive

2013 Annual Newsletter

Message from the PPS President

A message to members from newly elected PPS President Pat Bergin on the accomplishments of 2012 at the Paniolo Heritage Center at Pukalani Stables.

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Coming in 2013

Our PPS Ohana has another exciting year planned to celebrate our proud Paniolo Heritage! Stay tuned!

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PPS Staff Expands

Chris Plunkett (Special Event Rental Manager), Pete Gorrell (Leather Artisan in Residence), Anthony Roberts (Marketing & Media) and Dr. Billy Bergin (Historian & Senior Steward).

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Pete's Saddle Shop

Join the PPS Leather Craft Club as Uncle Pete Gorrell takes up residence in the Paniolo Heritage Center.

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Kauka's Corner

News from Dr. Billy Bergin, former President and Paniolo Author & Historian.

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In Appreciation

Paniolo Preservation exists only through the generosity of its supporters who believe that paniolo culture is important and worth preserving. Mahalo nui loa to all.

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A Message from the President of Paniolo Preservation Society

Saddle Up for 2013!

Paniolo Preservation Society founding member and current President, Pat Bergin, thanks you for your support and looks forward to an exciting 2013.

A warm mahalo to all our supporters for making 2012 an outstanding year for the Paniolo Heritage Center at Pukalani Stables. Our mission continues in 2013 and we kindly ask all of our members to renew their memberships, and if possible, donate to, or assist PPS in keeping the Paniolo Heritage Center a thriving gathering place we can all take pride in.

Let's take a look back at 2012 and see what your support provided at Pukalani Stables. We started the year with our first *Silver Spur Lifetime Achievement Awards* recognizing the Senior



So much has been accomplished in the last three years to establish the Paniolo Heritage Center at Pukalani Stables, but we still need your support in providing a permanent home for our proud paniolo heritage.

Stewards in our community. In February we honored the Kepani Cowboy as a participant in the *Annual Waimea Cherry Blossom Festival* and hosted a *Historical Waimea Field System Trail Ride*. In March, with the generous support of Gail Rice, we hosted a *St. Patrick's Day Fundraiser*, which Gail plans to make an annual event to benefit

PPS and the Heritage Center. In April we held another *Paniolo Talk Story Night* featuring the music of the Paniolo. In May we launched a partnership with the *Waimea Midweek Market* to host a permanent Farmer's Market every Wednesday at Pukalani Stables. June brought us to another *Paniolo Talk Story Night with three generations of the Haleamau ohana* for an evening of wonderful song and story. August brought the *Hawaii Horse Expo* to the Center along with a weekend of a *Paniolo Artisan Showcase* highlighting the best saddle makers in Hawaii. In October we finished the season with a fundraiser for *Miss Rodeo Hawaii, Macy Loando*, and welcomed back the *North Hawaii Rotary for Oktoberfest*.

Your support brought so much to the Paniolo Heritage Center in 2012, and besides the wonderful programs let's not forget, we were able to pay our rent, keeps the lights on, make improvements to Pukalani Stables, hire a groundskeeper and a part-time Executive Director. Mahalo nui! Now let's do it all again in 2013!

Pat Bergin

President, Paniolo Preservation Society



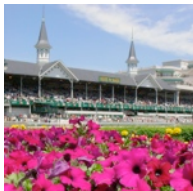
Coming in 2013

Keep your eye out for these upcoming events and check our Coming Events calendar at www.paniolopreservation.org to see what's happening at the Paniolo Heritage Center.



March 16th, 2013 brings **Gail Rice's 2nd Annual St. Patrick's Day Party**. Don the green and come raise a glass to the Emerald Isle. It's a grand time for all with proceeds benefitting Paniolo Preservation Society.

May 4th, 2013 brings the North Hawaii Hospice fundraiser "**Derby Day Run For The Roses**". Ladies don't forget your hats! For tickets and more information call 808.885.7547.



The 6th Annual **Hawaii Horse Expo** returns to Pukalani Stables on August 10th and 11th featuring renown equine experts. Proceeds benefit the Hawaii Island Humane Society and the Paniolo Heritage Center. For more

information please call Connie at 808.371.4803.

Along with the Hawaii Horse Expo will be the **Annual PPS Fundraiser Dinner** to benefit the expansion of the Paniolo Heritage Center. Details To Be Announced.



Come October our friends with the **Rotary Club of North Hawaii** bring back the ever-popular **Oktoberfest** to Pukalani Stables with proceeds providing Rotary grants for scholarships and for Waimea based organizations.



PPS Elects Officers and Adds Staff.

2012 was a very successful year for the Paniolo Heritage Center and we'd like to give our 2012 officers a big mahalo for a job well done. We pulled off a lot of great events - many of them free to the public - and we still managed to land in the black at year's end.

A tip of the hat to President Bill White, Vice President Pono von Holt, Treasurer Gary Davis, and Secretary Pat Bergin. Special mahalos of appreciation go out to our out-going Executive Director, Anthony Roberts, whose steadfast support has carried the day time and time again, and our 2012 Special Events Manager, Nancy Erger, who herded a bunch of wily cowboys and cowgirls together for many successful events. As always, we must acknowledge our resident historian, Dr. Billy Bergin, for his knowledge and dedication to the preservation of all things paniolo. A grand salute to one and all!

The newly elected PPS Officers for 2013 are:

Pat Bergin, PPS President
Pono von Holt, Vice President
Gary Davis, Treasurer
Janet Garcia, Secretary

Anthony Roberts has resigned the Executive Director position but is still managing Paniolo Preservation Society's marketing, website and social media efforts. Taking his place in the day to day management of the Paniolo Heritage Center at Pukalani Stables is Chris Plunkett, our new Special Event Rental Manager. Chris also oversees the Waimea Midweek Market every Wednesday from 9:00 am to 4:00pm. Joining the team as our Leather Craft Artisan in Residence is Peter Gorrell who we'll introduce in the next column.

A little side note: Venue Rentals are the bread-n-butter of the Heritage Center. If you wish to rent Pukalani Stables, please call Chris Plunkett at **808.854.8541** or email her at **paniolo@paniolopreservation.org**.

Welcome Uncle Pete's Saddle Shop

Paniolo Preservation Society is honored to welcome Master Saddle Maker and Leather Craft Artisan, Pete Gorrell to the Paniolo Heritage Center at Pukalani Stables.



As a youngster, Pete liked working with his hands. He was introduced to leather craft in 1952 in Western Colorado when a ranch hand taught him the basics. In 1956 Pete met Clarence Wilson, a saddle maker and fine leather artist.

Under Clarence's tutorage the two men made saddles culminating in the production of the NIRA trophy saddles in 1958.

At this time, Pete was also on the University or Arizona Rodeo team and competed at the National Finals in Colorado Springs placing 4th in bareback riding. Pete started his own saddle making company called the Saddle N' Silver Shop and continued producing high quality saddles and tack. In 2000 Pete Gorrell was recognized by the Academy of Western Artists as Saddle Maker of the Year.

Uncle Pete has now set-up shop at the Paniolo Heritage Center as our first official Artisan in Residence. He is still making saddles and reaching out to the community though the newly formed PPS Leather Craft Club. The leather craft club meets on the first and third Sunday of each month at 2:00pm and is open to anyone with an interest in leather craft and saddle making.

For more information on joining the PPS Leather Craft Club, please call Uncle Pete at 405.505.8859 or drop by the Saddle Shop at Pukalani Stables on a Monday, or Wednesday through Friday and talk story with Uncle Pete.

Kauka's Corner: PPS News from Dr. Billy Bergin

PPS Helps the National Cowboy & Western Heritage Museum in Oklahoma City create the first Paniolo Exhibit outside of Hawaii.

It was an epic year, 2012, in the efforts of Paniolo Preservation Society to gain public awareness and recognition of Hawaii's paniolo heritage on a national basis.

The National Cowboy and Western Heritage Museum now proudly houses a permanent display of Paniolo life centered around a wax statue of Daniel Purdy Jr., direct grandson of the legend himself, Ikua Purdy, the Champion steer roper of the 1908 Cheyenne Frontier Days Rodeo.

Garbed in a palaka jacket and tall leather leggings, the paniolo figure is equipped with vintage spurs, kaula ili (raw lariat) topped off with a hat lei adorning his ten gallon Stetson hat.

The paniolo display is strategically placed between that of the Mexican vaquero and the early American cowboy validating Hawaii's transitional and pivotal



Paniolo wax figure based on Daniel Purdy Jr.

role in establishing the Great West as the cradle of ranching folklore. - **Dr. Billy Bergin**

Excerpts from Don Reeves' article "King Kamehameha's Cowboys" for Persimmon Hill, a Publication of the National Cowboy & Western Heritage Museum.

William T. White and Dr. William C. "Billy" Bergin, residents of Hawaii and members of the Museum's Board of Directors, have long lobbied for a presentation on the paniolo and the heritage of Hawaiian ranching at the National Cowboy Museum. This spring [2012] such a presentation will be added to the American Cowboy Gallery. The exhibit was made possible by the Phil Stadler Fund with additional funds provided by White, Bergin and Robby Hind.

In 1998, Hawaiians - paniolos, cattlemen and women - gathered to form the Paniolo Preservation Society dedicated to preserving "the paniolo tradition as a profound part of the history of Hawaii and the American West." White, the current President of Paniolo Preservation Society (PPS), stated "the mission of the Paniolo Preservation Society is to preserve and perpetuate the great ranching history of Hawaii and its cowboys for generations to come." He feels "the paniolo exhibit exemplifies and personifies our mission to the fullest extent and belongs at the National Cowboy Museum, the finest ranching history museum in the world."

Bergin and Hind are past presidents and founding members of this preservation effort whose accomplishments include supporting the induction of Ikua Purdy into the Rodeo Hall of Fame (1999); dedicating a \$350,000 heroic bronze monument of Ikua Purdy snaring a wild bull sculpted by Fred

Fellows (2003); the nomination of John Palmer Parker, inducted into the Museum's Hall of Great Westerners in (2008); and the Great Waiomina Centennial Celebration (2008) in Cheyenne, Wyoming. Bergin remarked, "Perhaps the greatest achievement took place when Parker Ranch leased PPS the Pukalani Stables, a stallion station and gathering place on the ranch for more than a century." at this site, on April 2011 - with an appropriate blessing ceremony - PPS established the Paniolo Heritage Center, complete with their start up museum, all within the hallowed walls of this historic barn.

The National Cowboy Museum is proud to present the only permanent interpretive exhibition on the paniolo outside of the Hawaiian Islands. The colorful and important Heritage of the paniolo truly deserves to take its place along side that of the vaqueros, drovers, cowpunchers and bukaros - the legendary cavalcade of American cattlemen known around the world simply as "cowboys".

- **Don Reeves is the Museum's McCasland Chair of Cowboy Culture.**

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PPS President Bill White spearheaded the initiative to have a permanent display in American's finest western museum located in Oklahoma City, Oklahoma. The display is well rounded in expression with a vintage ukulele, horn saw and other well used accouterments.



To learn more about the Paniolo Exhibit at the National Cowboy & Western Heritage Museum you can visit the internet links below for two videos produced by the museum on the significance of the paniolo in Western heritage and folklore.

Dr. Billy Bergin - Paniolo Historian
<http://vimeo.com/42871681>

Paniolo Exhibit at the National Cowboy & Western Heritage Museum
<http://vimeo.com/42854620>



In Appreciation

Paniolo Preservation Society and the Paniolo Heritage Center at Pukalani Stables is funded by annual membership dues and donations. The PPS Development Committee under the Chairmanship of 2012 President Bill White, raised \$27,400 in 2012 to keep the Heritage Center in the black and moving forward. Our deepest appreciation to all those who believe in our mission to preserve, promote and protect our proud ranching heritage. We wish to thank all of our 2012 supporters and ask for your help again in 2013.

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Other Contributors: Paniolo Preservation Society is deeply indebted to the following community support organizations for their fiscal and in-kind support during 2012.

- Nancy Jones and the Hawaii Horse Expo for their in-kind support and upgrades to the Paniolo Heritage Center at Pukalani Stables.
- Hawaii Community Foundation - Richard Smart Grant.
- North Hawaii Rotary Club - Community Grant.

**Saddle Up and Support
 Paniolo Preservation
 Society**

If you feel the kind of activities PPS is undertaking are important to our island community, please renew your annual membership, make a donation or volunteer to help. We can't continue the mission without your support. Mahalo!

Please make checks payable to:

Paniolo Preservation Society
 Attn: Christine Eason
 P.O. Box 640
 Kamuela, Hawaii, 96743

Phone: 808.854.8541
Email: paniolo@paniolopreservation.org

MEMBERSHIP LEVELS: PRESERVE PROMOTE PROTECT

- Na 'opio – Junior cowboy** **\$25**
- Paniolo – Standard membership** **\$50**
- Paniolo 'ohana – Family membership** **\$100**
- Paniolo luna – Cowboy foreman** **\$500**
- Paniolo nui – Head cowboy** **\$1,000**
- Paniolo lanakila – Champion cowboy** **\$5,000**

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Volunteers Needed!

Paniolo Preservation Society is an organization with a big mission and very limited resources. Only through your continued support can we make the Paniolo Heritage Center a permanent fixture in Waimea for generations to come.

Since its establishment in 1998 the Paniolo Preservation Society has been the primary standard bearer from holding on to our great paniolo heritage and sharing it with the community and the world. In this day and age if you don't cherish your culture you will lose it, and for that to happen to our paniolo culture is just not acceptable.

It is because of your steadfast support that there is a bronze statue in the center of Waimea today celebrating the great victory of Ikua Purdy in Cheyenne in 1908, that the Centennial boot sits across the street reminding all passersby that

Waimea is the birthplace of the paniolo and not just a stop along the way from Kona to Hilo.

Your support allowed the collection, storing and documenting of paniolo artifacts donated to PPS from hundreds of generous individuals.



Without you there would be no Paniolo Heritage Center at Pukalani Stables, and no special events such as the Paniolo Talk Story Nights that celebrate our past and share this wonderful heritage with the younger generations.

There is still much to be done and we're counting on all of our supporters to help on with us, and to reach out for new supporters who can help us keep the momentum going as we expand the Heritage Center.

It's not just your financial support that we need to move forward - though that certainly is needed - we also need your assistance in every aspect of the organization. If you live in the Waimea area why not be a volunteer to help out at our special events? Become an active member in PPS and bring your ideas and expertise into YOUR organization.

If you have special skills or materials you can donate, please do. Any of the following would be greatly appreciated:

- Handyman or construction skills.
- Do you have design or illustration skills?
- Can you donate basic cleaning supplies.
- Maybe your ohana would like to help police the grounds once a week and keep Pukalani Stables looking as beautiful as it should?
- Do you have a power washer? Could you volunteer to clean the sidewalks once a quarter?
- Do you have electrical or painting skills you could donate when needed?
- Musicians - we need help with our PA sound system at special events. Is your time something you could donate?
- Tree trimmers and landscapers - your help is always needed.
- Are you good with saddles. Could you help clean our saddle collection on a regular basis?

If you would like to volunteer with PPS - we need you! Please contact the Paniolo Heritage Center at:

Telephone: 808.854.8541

Email: paniolo@paniolopreservation.org

PANIOLO HERITAGE CENTER CONTACT INFORMATION

Stay in Contact with PPS



Website: www.paniolopreservation.org

Facebook: www.facebook.com/paniolopreservationsociety

Twitter: @PPS_Pukalani

Pinterest: www.pinterest.com/PPSWaimea

Email: paniolo@paniolopreservation.org

Phone: 808.854.1541

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Paniolo Heritage Center

Chris Plunkett — Special Events Rental Manager

808.854.1541, paniolo@paniolopreservation.org

Dr. Billy Bergin — Historian & Senior Steward

Dr.billybergin@gmail.com

Pete Gorrell — Leather Artisan in Residence

Anthony Roberts — Marketing & Media, Newsletter

anthony_roberts@me.com



From the 2012 Hawaii Horse Expo at the Paniolo Heritage Center, Pukalani Stables

To preserve and promote the heritage of the Hawaiian cowboy through the Paniolo Cultural Center at Pukalani Stables. The Paniolo Preservation Society celebrates the Hawaiian ranching industry and the accomplishments of the generations of paniolo that made that industry possible. Our focus is statewide and represents all cowboys from all of the Hawaiian islands. PPS is committed to increasing public awareness of the historical, present-day and future significance of Hawaii's ranching industry and the honored traditions of its paniolo.

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